Events & Floor Guide

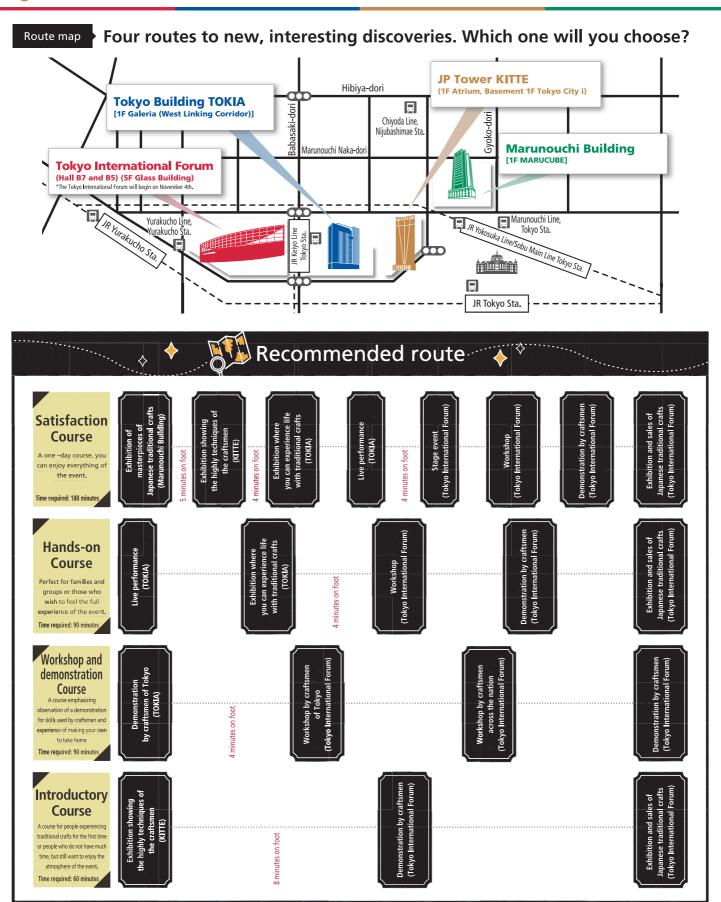
The 34th All-Japan Daily Commodit **Crafts Exhibition** 11.3 - 11.6 ×





CRAFT CROSSINGS in TOKYO

http://dento-tokyo.jp/



Tokyo International Forum Hall B7

Date and Hours: November 4 (Sat) to 6 (Mon) 11:00 a.m. -7:00 p.m.

♦ CRAFT MARKET

The largest market of traditional crafts, gathering craftsmen from production centers in Tokyo and around Japan!

You can take this opportunity to purchase the traditional crafts exhibited in the hall.

Exhibition of Tokyo Traditional Crafts

A massive collection of 40 traditional crafts of Tokyo!

40 exhibitors will gather in the hall to exhibit and sell traditional crafts.

6 -1 Edo Moku-Hanga (Woodblock Prints) 7 - 11. Tokyo Honzome Yukata

6 -2.Edo Hyogu (Scroll Mounting 7 -12. Honba Kihachijo (Hachijojima Silk Fabric) 6 - 3 Edo Moku-Chokoku 7 -13. Edo Shishu

(7) -14 Edo Sashimono 6 - 4 Edo Fude

(6)-5. Tokyo Some-Komon (7) -15. Tokyo Gakubuchi

(8) -18. Edo Shikki

6 -6. Edo Sarasa (Printed Silk Calico) 7)-16.Tokyo Butsudan (8) -17. Tokyo Ginki

(6) - 7 Tokyo Mujizome (6) -8. Tama Ori

7 - 9 . Murayama-Oshima Tsumugi 8 - 19 . Edo Tsumami-Kanzashi

(8) -20. Edo Sudare 7)-10. Tokyo Tegaki Yuzen

(8) -21.Edo Kiriko

(8) -22 Tokyo Shippo

8 -23.Edo Wazao (8) -24 Edo Bekko

(8) -25.Edo Glassware

(8) -26.Tokyo Chokin

9) -27.Edo Kimekomi Ningyo 9 -28.Edo Ishogi Ningyo

(9) -29 Edo Katchu

(9) -30 Edo Oshi-e Hagoita

9)-31.Tokyo Kumihimo

(9)-32. Tokyo Uchihamono

(9)-33.Edo Hake

9)-34. Tokyo Teue Brush

9)-35.Edo Karakami

9)-36. Edo Tegaki Chochin

(9)-37. Edo Zoge

(10) - 38. Tokyo Tokogei

(10) - 39. Tokyo Shamisen Stringed Musical Instrument

(10) - 40 Tokyo Koto

Project "Tokyo Teshigoto"

Project "Tokyo Teshigoto" is aimed to convey to the world, the appeal of the sophisticated handworks of "teshigoto" of the masters known as "takumi" who are the pride of Tokyo.

POP UP SHOP

(BOWS & ARROWS×Pen)

This is a pop-up shop run by the Paris based select shop named "BOWS & ARROWS" and the magazine "Pen" gathering high quality, beautifully designed Japanese traditional crafts.

Tokyo Creators collaboration

Exhibition and sales of new items born out of an collaboration between Tokyo Creators and craftsmen of

KEITAMARUYAMA

KEITAMARUYAMA × Edo Oshi-e Hagoita

REBIRTH PROJECT

Tokyo Gakubuchi &

Edo Moku-Hanga

Edo Tegaki Chochin

WHIZ WHIZ LIMITED e.m.

HOUSE OF LOTUS HOUSE OF LOTUS

e.m. × Tokyo Ginki

↓↑ **Exhibition of Tokyo Traditional Crafts †**|†& machine 8-21 8-26 9-33)-3 8-20 8-25 9-32 **Project "Tokyo Teshigoto"** 9-31 9-35 7)-10 8-18 8-23 9-30 9-29 9-28 9-27 8-17 8-22 7)-13 Tokyo Creators collaboration 4)-45 4-47 4-42 4)-43 4)-46 4)-48 POP UP SHOP 4)-38 (BOWS&ARROWS×Pen) **Exhibition of Japanese Traditional Crafts** 3-33 3-35 3-23 3-25 3-29 3-30 Reception 2-21 2-22 2-16 2-17 2-20 **2**-7 2)-14 (2)-15 2-12 ①-1 ①-2 1)-3 (1)-4 (1)-5



Japan Traditional Craftsmen's Association

Great skills by modern traditional craftsmen!

A presentation of new products by Japan Traditional Craftsmen's Association. Winning pieces will be exhibited and sold.



Exhibition of Japanese Traditional Crafts

A great collection of traditional crafts from different regions of Japan.

Over 50 exhibitors under one roof displaying and selling their traditional crafts.

*Part of the exhibit takes place on Hall B5.

1)-1. Edo-Kimekomi-Ningyo/Iwatsuki-Ningyo 2)-7. Osaka-Naniwa-Suzuki 2)-13. liyama-Butsudan

1)-2. Hakata-Ningyo

1 -3. Owari-Shippo 1)-4. Okazaki-Sekkohin

1)-5. Japan Traditional Crafts Aoyama Square (2)-11. Banshu-Soroban (2)-17. Yamagata-Imono 1 -6. Koishiwara-Yaki

(2)-12. Awa-Washi

2 - 1 0 . Sakai-Uchihamono

(2)-8. Takaoka-Doki

(2) -19. Toyohashi-Fude (2)-14. Owari-Butsugu (2)-20. Nara-Fude

(2) -9. Echizen-Uchihamono (2) -15. Kyo-Butsudan/Kyo-Butsugu (2) -21. Kumano-Fude

(2)-16. Nambu-Tekki (2)-22.Akama-Suzuri (3) -23. Tsugaru-Nuri

(3) - 24. Kawatsura-Shikki (2) -18. Koshu-Tebori-Insho

Kanagawa Kyoto
3 -25.Kamakura-Bori 3 -31.Nishijin-Ori

(3)-26. Wajima-Nuri (3)-32 Kutani-Yaki

(3)-27. Yamanaka-Shikki (3)-33. Mino-Yaki

(3)-28.Kishu-Herazao (3)-34.Kaba-Zaiku

(3) - 29. Akita-Sugi-Oke-Taru (3) - 35. Kyo-Sashimono

(3)-30. Iwayado-Tansu (3)-36. Osaka-Karaki-Sashimono (4)-42. Oitama-Tsumuqi

(4)-40. Bizen-Yaki

(4)-37. Uetsu-Shinafu

4 -41. Imari-Arita-Yaki

(4) -38. Kyo-Yuzen /Kyo-Komon (4) -44. Akazu-Yaki

4 -46 .lga-Yaki

(4)-43.0mi-Jofu

(4)-47. Shigaraki-Yaki 4 -48 Kyo-Yaki-Kiyomizu-Yaki

4 - 39. Honba-Oshima-Tsumugi 4 - 45. Seto-Sometsuke-Yaki (5) - 51. Kasukabe-Kiri-Tansu

(5) - 52. Osaka-Senshu-Kiri-Tansu

Nagasaki
(4) -49. Hasami-Yaki

(5)-50.Kyo-Hyogu

Kyoto B5)-54. Kyo-Ishi-Kogeihin (B5)-55. Miyakonojo-Daikyu

(B5)-53. Makabe-Ishidoro

*Hall B5

Please refer to the map on pages 4 and 5.

CRAFT MARKET

In "Fureai Hiroba", craftsmen demonstrate how to produce traditional crafts and you can try for yourself!

There will also be a talking event about traditional crafts and a participation stage.

1 Exhibition of the craftsmen of the future

This exhibition features innovative products of young craftsmen of Tokyo of the next generation.

② Japan Traditional Crafts Week

PR for traditional Japanese crafts through lifestyle shops for daily necessities.

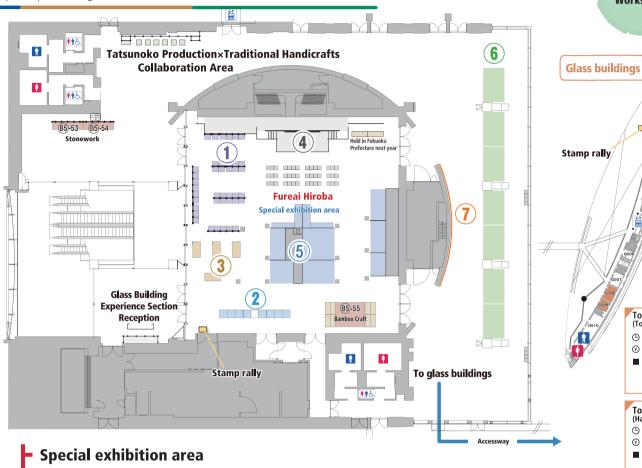
(3) National food space coordinated table exhibition

An exhibition of 4 collaboration tables using traditional craft products.

(4) Event stage

Area

| - 4 Event Stage | | | | |
|-----------------|-------------|--|--|--|
| 11/4 [SAT] | 11:30~12:30 | The Association for the Promotion of Traditional Craft Industries: Kimono talk show featuring Chairman Kihachi Tabata x Vice Chairman Kisaburo Ogawa (Living National Treasure as a Hakata cloth artist) | | |
| | 13:30~14:30 | A demonstration of Sogetsu-style flower arrangement entitled "Living With Flowers" | | |
| | 15:00~16:00 | Introduction to Kintsugi and patching with lacquer | | |
| | 16:30~17:30 | Interesting Banshu abacus show | | |
| 11/5 [SUN] | 11:30~12:00 | Miyakonojo archery show | | |
| | 12:30~13:30 | Demonstration sale performance | | |
| | 14:00~15:00 | Origami performance | | |
| | 16:00~17:00 | You too can live a beautiful life from now on using the table coordinator traditional bowls | | |
| | 17:30~18:00 | Traditional handicraft storytelling (Rakugo Arts Association) | | |
| 11 / 6 | 13:00~16:00 | Live broadcast of "Reo Tsuchiya - Reonardo" by Nippon Broadcasting System | | |
| [WON] | | Personality: Reo Tsuchiya Studio Announcer: Sayaka Masuyama Guests: Natsumi Iwasaki (TV writer), Kikuo Hayashiya and Yutaka Yamakawa | | |



(Nihon Shikko Kyokai) Showing the art of lacquering, from harvested From cocoon to silk thread Extracting raw silk thread from silkworm

(5) Production demonstration area

Lacquerware: Aizu-Nuri (Aizu Lacquerware) (Fukushima) Lacquer Decoration: A unique Japanese technique for applying powdered metals such as gold and silver over patterns drawn

Ceramics: Imari-Arita-Yaki (Imari-Arita Ware) (Saga) Potter's Wheel: A typical technique for

forming ceramics. In the past, this was turned using the hands or feet.

Textiles: Nishijin-Ori (Nishijin Textiles) (Kyoto) Tapestry Weaving: A technique for weaving

thread by pulling it with notched hooks hich requires a very high level of skills Dyed and woven textiles:

Textile Dyeing: A process for applying color to patterns drawn onto the fabric with glue using a writing brush or paintbrush.

Kyo-Yuzen (Kyoto Yuzen Dyeing)

Carvings: Inami-Chokoku (Inami

Woodcarving) (Toyama) Transom carving: A development of temple carving. More than 200 different chisels and

Ceramics: Kutani-Yaki (Kutani Ware) (Ishikawa)

Overglaze Decoration: This is Kutani Ware famous for its five colors, green, yellow, red, purple, and navy blue, in which elaborate patterns are drawn using just red paint.

Other: Banshu-Kebari (Banshu Fishing Flies) (Hyogo)

Fishing Fly Making: Materials such as bird feathers, animal fur, metal foil, and lacque are used to produce flies resembling small insects to entice fish.

> *There are age restrictions for some experience sections * Details of the experience may be changed on the day.

Glass Building

Workshop

*Reservations can be made for the

Glass Building Experience Section on

ip/). Visitors will also be admitted the

information, please visit the Glass

changes daily. See the website for

Building Experience Section Reception in the lobby of Hall B5

*The experience at the Glass Building

same day if space is available. For more

the website (http://dento-tokyo.

Odate-Mage-Wappa Lunch Box Making Experience Time required · Participation fee (including tax)

Create magnets and straps based on hearts, spinning tops, flowers and more motifs.

Kumano-Fude (Kumano Brushes)

Brush Making Experience © Time required-About 20 minutes Participation fee (including tax)

Make a brush by applying glue to the tip with a comb, covering it with hairs, and removing the excess alue

Shinshu-Tsumugi (Shinshu Pongee)

(3) Time required---- About 15 minutes Participation fee (including tax) - 1000 ven Contents

Weave thread dyed with the bark of apple trees using a loom called a Takabata that has been used since long ago.

Hakata-Ningyo (Hakata Art Dolls) Doll Painting Experience - 30-60 minutes (1) Time required. - Doll 1000 ven/ Participation fee (including tax) Animal 500 ver

Make your own doll by painting its face and applying a pattern for the doll or Chinese zodiac animal

6 Production experience area

Hasami-Yaki (Hasami Ware) About 2 hours (E) Time required 6000 yen

Weaving Experience

Participation fee (including delivery and tax) - - 2500 yen Contents Paint a pattern on unglazed cups or plates, and have them fired at the Hasami Ware production site and delivered to your home.

Echizen-Washi (Echizen Paner) Marbling Experience

(5) Time required About 20 minutes

Painting mugs and plates, etc.

· · 30-60 minutes

Participation fee (including tax) · · · 500 ven/shee

> Make vividly patterned Japanese paper by allowing the paper to absorb ink or paint poured onto the surface of water

Koshu-Suisho-Kiseki-Zaiku

(5) Time required - · · · About 20 minutes Participation fee (including tax) Negative ion bracelet 3000 ven/Jeweled bracelet 2000 yen/Children's bracelet 1000 yen/Strap 500 yen

Make an original bracelet or strap using crystal or



Tokyo Ginki

(1) Time required



- About 30-40 minutes

About 60 minutes

About 60 minutes

Tokyo Some-Komon (Tokyo Fine-Patterned Dyeing) Edo Kimekomi Ningyo (Posted Materials Dolls)

() Time required - - -- - About 10 minutes Participation fee (including tax) - 2000 yen

Make a table luncheon mat using

(7) Ministry of Economy,

Trade and Industry Traditional Craft Products

Hall B5

Workshop

Tokyo Tegaki Yuzen About 20 minutes Participation fee (including tax) - · · @2000 yen @2300 yen

Create one of the following made from Tegaki Yuzen: (A) Handkerchief, (B) Hand bag

Edo Bekko (Tortoiseshell Products) (b) Time required About 60 minutes Participation fee (including tax) - - 2000 yen

(2) Time required - - - - About 20-60 minutes

Create magnets and straps based on hearts,

spinning tops, flowers and more motifs

Contents Create a tortoiseshell strap using a jigsaw and file.

Tokyo Butsudan (Buddhist Altars)

© Time required - -- About 40 minutes

Make a self-produced hammered ring.

Create the following using red sandalwood for Buddhist alters: (A) Chopsticks, (B) Create muntin coasters

Edo Sashimono (Wood Joinery)

© Time required - About 20 minutes

Make octagonal cypress chopsticks using a small plane.

Tokyo Honzome Yukata

· · · · · About 10 minutes © Time required · · ·

Towel dyeing experience using the Chusen

Tokyo Tokogei (Rattan Craft)

© Time required About 90 minutes

Tokyo Mujizome (Plain Dyeing)

Weave rattan into a basket

Time required

Tokyo Chokin (Metal Chasing)

Time required About 30 minutes

Make a Chokin strap, key holder and bookmarker.

Edo Karakami (Hand-Made Patterned Paper for Interiors)

Time required About 30 minutes

Participation fee (including tax) - - - free of charge

Use Edo period wood blocks to print your

Edo Hake (Edo Brushes)

© Time required · · · · · · About 40-60 minutes

You can experience the production of brushes for yourself.

Tokyo Shamisen/Tokyo Koto (Three-Stringed Musical Instrument/Ja

Time required About 60 minutes Participation fee (including tax) 2000 yen

Make chopsticks from imported wood using the traditional techniques for making shamisen.

Try tie-dyeing using the tools used for towels.

Edo Moku-Hanga (Woodblock Prints)

© Time required · · · · · · · About 30 minutes

Try to prepare wood block prints in three

colors as a Japanese style booklet.

Edo Glassware *Held on the grounds space. © Time required-About 30 minutes ② Participation fee (including tax) - - 5000 yen

You can experience hand blowing of glass.

Tokyo Shippo (Cloisonne Enamelware) © Time required

About 30 minutes

Experience an 800-degree world! Cloisonné

Edo Tegaki Chochin (Hand-Painted Paper Lanterns) © Time required

Paint letters onto a paper lantern.



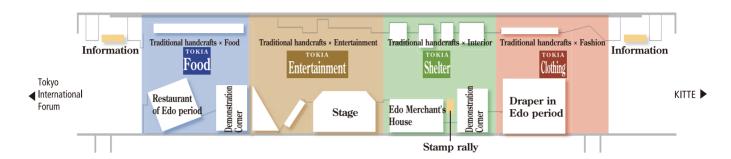






Get a sense of life with traditional crafts!

See how traditional crafts were used in the Edo period and how they can be incorporated into modern life. Information will be presented on four aspects of living: "clothing," "food," "shelter," and "entertainment."





A section for thinking about fashions in the Edo period and today!

Representation of part of a kimono fabric seller in the Edo period. Fashions that incorporate traditional crafts into modern apparel will be suggested.



A section for experiencing Japan's rich food culture!

Representation of an Edo restaurant.
Dish coordination for 12 months incorporating traditional crafts are arranged in a modern style is displayed.



Traditional crafts in daily life experience!

Representation of an Edo merchant's house. Interior coordination to incorporate traditional crafts into a modern living space will be suggested.



A section representing an Edo luck charm market!

Pictures of the pyramid of Hina Dolls and display on wall structure of Edo Oshi-e -Hagoita would be recommended for SNS.

Demonstration of production by Tokyo artisans

There are demonstration booths on site at two locations where you can experience the skills of craftsmen who change on a daily basis!

Demonstration scheduled

Tokyo Tegaki Yuzen, Tokyo Kumihimo, Edo Bekko, Edo Shishu, Edo Karakami, Edo Moku-Hanga

* Please check for details of the demonstration schedule on the website and at the demonstration corner of the site,







Live Performances

Processions of courtesans (several times a day) and live performances that convey an outline of Edo culture, including on-stage comic plays, Edo storytelling, and performances of Japanese musical instruments, will be held.

| 11/3 (Fri/holiday) | 13:00~13:30 / 16:30~17:00 14:00~14:30 / 17:40~18:20 15:00~16:00 / 19:00~20:00 | Shamisen, koto (Japanese harp), and shakuhachi performance Yuka world of "Japanese pop" Variety theater |
|-----------------------|---|--|
| 11/4 (Sat) | 12:00~12:30 / 15:10~15:40 12:50~13:50 / 16:30~17:30 14:10~14:40 / 18:00~18:40 | Shamisen, koto (Japanese harp), and shakuhachi performance Variety theater Yuka world of "Japanese pop" |
| 11/5 (Fri) | 12:30~13:30 / 15:30~16:30 14:00~14:30 / 17:00~17:40 | Variety theater Yuka world of "Japanese pop" |

- * The procession of courtesans takes place twice a day from November 3 (Fri/holiday) to 5 (Sun)
- * Chindon performance takes place 5 to 7 times a day from November 3 (Fri/holiday) to 6 (Mon)

CRAFT LAB

Learn the advanced skills of the craftsmen!

The advanced techniques and high quality used for traditional crafts will be presented in a way that is easy to understand from the three perspectives of "experience," "science," and "the future."

"Experience" Zone

Feel the greatness of traditional crafts!

This exhibition focuses on the care taken over the production of marvels by the craftsmen in terms of raw materials, tools, processes, colors, patterns, and shapes.



KITTE "Science" Zone

Analyze techniques using technology!

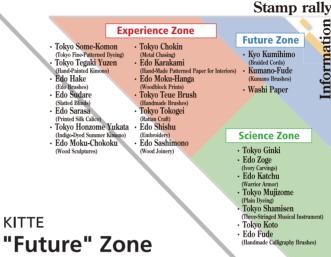
This attempts to visualize the intuition and know-how of craftsmen using the power of science. The amazing skills of the craftsmen will be revealed!







1F Atrium



Experience the possibilities of traditional crafts!

Advanced traditional craft techniques have started to be applied to various cutting edge technologies. New techniques developed out of tradition have been used to produce techniques and materials only available in Japan.

Science Zone

- Tokyo Ginki
- Edo Zoge
(Ivoy Carvings)
- Edo Katchu
(Warrior Amor)
- Tokyo Mujizome
(Plain Dyeing)
- Tokyo Shamisen
(Ihre-Stringed Musical Instrument)
- Tokyo Koto
- Edo Fude
(Handmade Calligraphy Brushes)

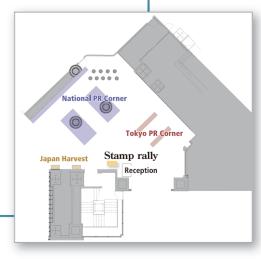
Tokyo City i

B_{1F}

TOKIA

Tokyo City i PR Corner

Check here on the special characteristics of and information on the various prefectures with production sites exhibiting in the event! There is also an information area for the event, so be sure to drop in before visiting each site.



CRAFT MUSEUM

Masterpieces of traditional crafts from all over Japan on display!

National Traditional Craft Product Masterpieces

This exhibition presents some of the crafts that have won the contest held by the Association for the Promotion of Traditional Craft Industries since 1975.

These superior works have been awarded prizes under the Prime Minister's Award and the METI Minister awards.

Please enjoy these masterpieces laden with the souls of their artisan creators.

- (1) Satsuma-Yaki (Kagoshima)
- (2) Echizen Shikki (Fukui)
- (3) Hakone-Yosegi-Zaiku (Kanagawa)
- (4) Hakone-Yosegi-Zaiku (Kanagawa)
- (5)Tobe-Yaki (Ehime)
- (6) Aizu-Nuri (Fukushima)
- (7) Kutani-Yaki (Ishikawa)
- 8 Imari-Arita-Yaki (Saga)
- 9 Takaoka-Doki (Toyama)

- (10) Omi-Jofu (Shiga)
- (11) Kyokanoko-Shibori (Kyoto)
- (12) Echizen Shikki (Fukui)
- (13) Tsubame-Tsuiki-Doki (Niigata)
- (14) Nambu-Tekki (Iwate)
- (15) Osaka-Naniwa-Suzuki (Osaka)
- (16) Wajima-Nuri (Ishikawa)
- (17) Hakata-Ningyo (Fukuoka)
- (18) Echizen Shikki (Fukui)



Simultaneously held

Edo Tokyo Kirari Project

Raffle

first served

The handmade Edo glassware called Mt. Fuji Hoei Glass commemorates Mt. Fuji as a World Heritage site. The glass is pleasantly decorated with the Hoei crater and Fuji cherry blossoms.

Edo Karakami (Hand-Made Patterned Paper for Interiors) is the traditional craft of decorating Japanese paper. The first Karakami came from China and were used as a model for the Japanese traditional craft. It is perfect when you would like to send a short

message to someone.

A project to refine traditional skills and products from old stores in Tokyo from new perspectives, and send out their value and appeal within Japan and around the world. A talk session (November 4 only) and demonstrations have been scheduled, so drop by alongside the exhibition of masterpieces.

Gift

Stamp rally held //



Tokyo International Forum, Hall B7



Tokvo International Forum, Hall B5



Tokyo International Forum Glass Building, 5F



Tokyo Building TOKIA



JP Tower KITTE 1F Atrium



JP Tower KITTE



Marunouchi Building MARUCUBE



Japan Harvest



Basement 1F Tokyo City i

and take part in the raffle!



Mt. Fuji Hoei Glass

Japan Harvest 2017

This will be held in Marunouchi Naka-dori and Gyoko-dori from November 4 (Sat) to 5 (Sun) at 11:00-16:00. A stamp stand will be set up in a tent next to the "Marunouchi Naka-dori Satellite Farm Area General Information Center" on the day of the event only.

· Please be aware that the details are subject to change.